

Assignment brief:

Think of an idea for an advertising feature on a specific product or service of your choice. Identify a publication that would be suitable for your advertising feature. Tell us which publication you have chosen: National Geographic Traveller. Write your feature (up to 300 words), using the publication's writing style, and the techniques you have learned in this Lesson.

How to live like a local: 24 hours in Bristol – PARTNER CONTENT FOR VISIT BRISTOL

Explore the city's iconic Harbourside, marvel at the street art and make the most of the independent shops, bars and restaurants.

MORNING

Once a busy dock, Bristol's Harbourside is now a modern development offering an array of restaurants and cultural attractions. Learn about the history of the city at M Shed (correct), visit Brunel's SS Great Britain, the world's first great ocean liner, or get your fill of contemporary art at the Arnolfini (correct). Stop for lunch at one of the independent eateries in Wapping Wharf's (correct) CARGO yard. From pizza and fish 'n' chips to Japanese and Greek cuisine, these converted shipping containers serve up a platter of global flavours. Winners of the Bib Gourmand award, Box-E (correct), Root and Tare (correct) offer exceptional food at moderate prices.

AFTERNOON

A day in Bristol wouldn't be complete without taking in its iconic street art. Go for a wander and see what you can spot on your own, or take a tour with or

without a guide. Admire Banksy's *Well Hung Lover* on Park Street then pop into some of its independents: highlights include Sobey's (correct) for vintage and reworked clothing and Pinkmans Bakery (correct) for its sour-dough-nuts, a true Bristol institution. Gloucester Road has the most independent shops of any street in the country, so this area is a must-visit if you're looking to grab a bargain.

EVENING

Gloucester Road boasts a range of restaurants offering live music, but neighbouring Cotham (correct) is the place to go for less of a party atmosphere. Head to Pasta Loco (correct) for delicious Italian fare, the hugely popular Bravas (correct) for tapas, or Wilks (correct) for Michelin-starred French cuisine. And to round off the evening like a true Bristolian, enjoy craft distilled small batch gin at Psychopomp Microdistillery (correct), traditional ales at Highbury Vaults or wine at Snobby's (correct).

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