

Assignment brief:

You are asked to write a monthly emailed newsletter for a hypothetical company that produces kitchen appliances, called KitchenWiz. Choose a target audience and write three stories (about 200 words each) you could publish in their newsletter.

Chosen target audience: Millennials with an interest in cooking and technology

[Article one]

Instagram Live Cookalong: Transform Leftover Lamb into a Delicious Dansak with
Nadiya Hussain

No doubt many of you will be tucking into a traditional roast lamb on Easter Sunday, but have you thought about what you're going to do with the leftovers come Easter Monday?

Don't worry! We've got you covered.

We're teaming up with GBBO winner, bestselling author and TV presenter Nadiya Hussain for an Instagram live cookalong that'll make you see your leftovers in a whole new light.

On 5 April, Nadiya will be taking over our Instagram to show you how to make her mouth-watering lamb dansak. Follow along at home as she takes you through the recipe step-by-step and shares her expert tips for making authentic curry at home.

We don't know about you, but here at KitchenWiz, we're getting hungry just thinking about it!

Follow us on Instagram to make sure you don't miss out! We'll be posting the list of ingredients on our account on 27 March to give you plenty of time to get everything you need.

And to round off your meal with something sweet, check out [Nadiya Bakes](#) on iPlayer now.

Save the date: 5 April 2021!

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[Article two]

Five Themed Cocktails for your Garden Party this Easter

Planning to celebrate Easter with a few friends or family in your garden? Organising an Easter egg hunt for kids of all ages is child's play, and a barbeque is a surefire way of keeping everyone happy, but how about the drinks? To give you some inspiration, here are five Easter-themed cocktails that'll put a spring in everyone's step!

- 1) Easter wouldn't be Easter without chocolate eggs, so why not try a [Mini Egg martini](#)?
- 2) Chocolate, lamb, hot cross buns and, most importantly, Simnel cake! How about giving it a twist with this [Simnel cake sour](#)?
- 3) You're bound to have heard of the white rabbit from *Alice in Wonderland*. But did you know it's also a cocktail? [This Easter bunny](#) definitely isn't one for the kids!
- 4) Spring marks the start of rhubarb season here in the UK, so it's the perfect time to make your own rhubarb syrup for a retro [rhubarb and custard cocktail](#).

5) Springtime is also all about fresh flavours. And this [elderflower fizz mocktail](#) is seriously refreshing for a grown-up non-alcoholic drink your guests will love!

So what are you waiting for? Hop to it and impress your friends with your cocktail-making skills!

Share your creations on Instagram with the tag #KitchenWizDoesEaster for the chance to win a £100 KitchenWiz voucher.

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[Article three]

The KitchenWiz KWX750 Stand Mixer Named Which? [correct] Best Buy

In recent years the Great British Bake Off has inspired many a home baker. And lockdown has only created more of them.

For any keen baker, a stand mixer is a must, taking a lot of the effort out of everyday baking tasks, such as kneading, mixing, whisking and whipping.

To create the perfect bake, you need to have the right tools. And you need to know that you can depend on them. Here at KitchenWiz, we've been working hard to perfect our stand mixers to make all your baking dreams come true. Which is why we're proud to share that the KitchenWiz KWX750 Stand Mixer has been named a Which? Best Buy and one of their [top five stand mixers for 2021](#).

These five stand mixers are all praised for being robust, easy to clean and a breeze to use. Our mixer was also rated a fantastic all-rounder that can handle all the main baking tasks. And it earned a mention for being one of the best value options around.

Check out the full Which? review of the KitchenWiz KWX750 Stand Mixer [here](#) or visit [our website](#) to find out more.

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